

**MALAYSIAN MEDICAL ASSOCIATION
BERITA MMA
ADVERTISEMENT BOOKING FORM**

Submission deadline : The artwork to be submitted one month before publication (e.g. Aug issue, submission by 1st of July)
 Format of artwork : High resolution PDF with fonts outlined (to avoid the problem of missing fonts)
 All advertisements are coloured with the exception of classified advertisements
 All advertisements are subject to approval by the Editorial Board. Payment to be made upon booking.

Please book the following Advertisement Advertorial space for the year 20_____

Please indicate a (✓) the month of your advertisement booking:

	Jan		Feb		Mar		Apr		May		Jun
	July		Aug		Sep		Oct		Nov		Dec

Please indicate a (✓) the size of your advertisement. Any other sizes please contact secretariat:

	Full page (A4 – 29.7cm x 21cm)	RM 3250		Single column 8cm x 3cm (height)	RM 300
	Back page (A4 – 29.7cm x 21cm)	RM 4550		Single column 8cm x 5cm (height)	RM 500
	Inside front page (A4 – 29.7cm x 21cm)	RM 4050		Single column 8cm x 7cm (height)	RM 700
	Inside back page (A4 – 29.7cm x 21cm)	RM 4050		Single column 8cm x 10cm (height)	RM 1000
	Half page (14.75cm x 21cm)	RM 2000		Single column 8cm x 15cm (height)	RM 1500
	Bottom panel (6cm x 21cm)	RM 1200		One + half column 12cm x 3cm (height)	RM 360
	Double page Spread (A3 – 29.7cm x 42cm)	RM 5000		Double column 16cm x 3cm (height)	RM 480
	Insert flyers (charges based on weight) min Weight: _____ Qty: _____	RM 0.60 RM _____		Double column 16cm x 10cm (height) Any other sizes: _____	RM 1600 RM _____

Company Name : _____

Address : _____

Contact Person : _____ Tel No: _____

Email Address : _____ Fax No: _____

KKLIU No : _____ Signature : _____

Date :

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Rates for year 2014 subject to MMA's final approval

Payment Terms

1. Booking deposit of 50% will be charged upon confirmation.
2. Balance payment must be paid on the last day of the month in which the relevant ad appears in Berita MMA.
3. Any changes to artwork shall be communicated to VersaComm (Ms. Mei Chieng or Camen) in writing before the 8th day of each month.
4. Any cancellation will incur 100% charges.

For further info, please contact:

VersaComm Sdn Bhd (Ms. Mei Chieng or Camen)

Tel : 03-5632 3301/5637 3526 Fax: 03-5638 9909 Email: meichieng@versa-group.com / camen@versa-group.com